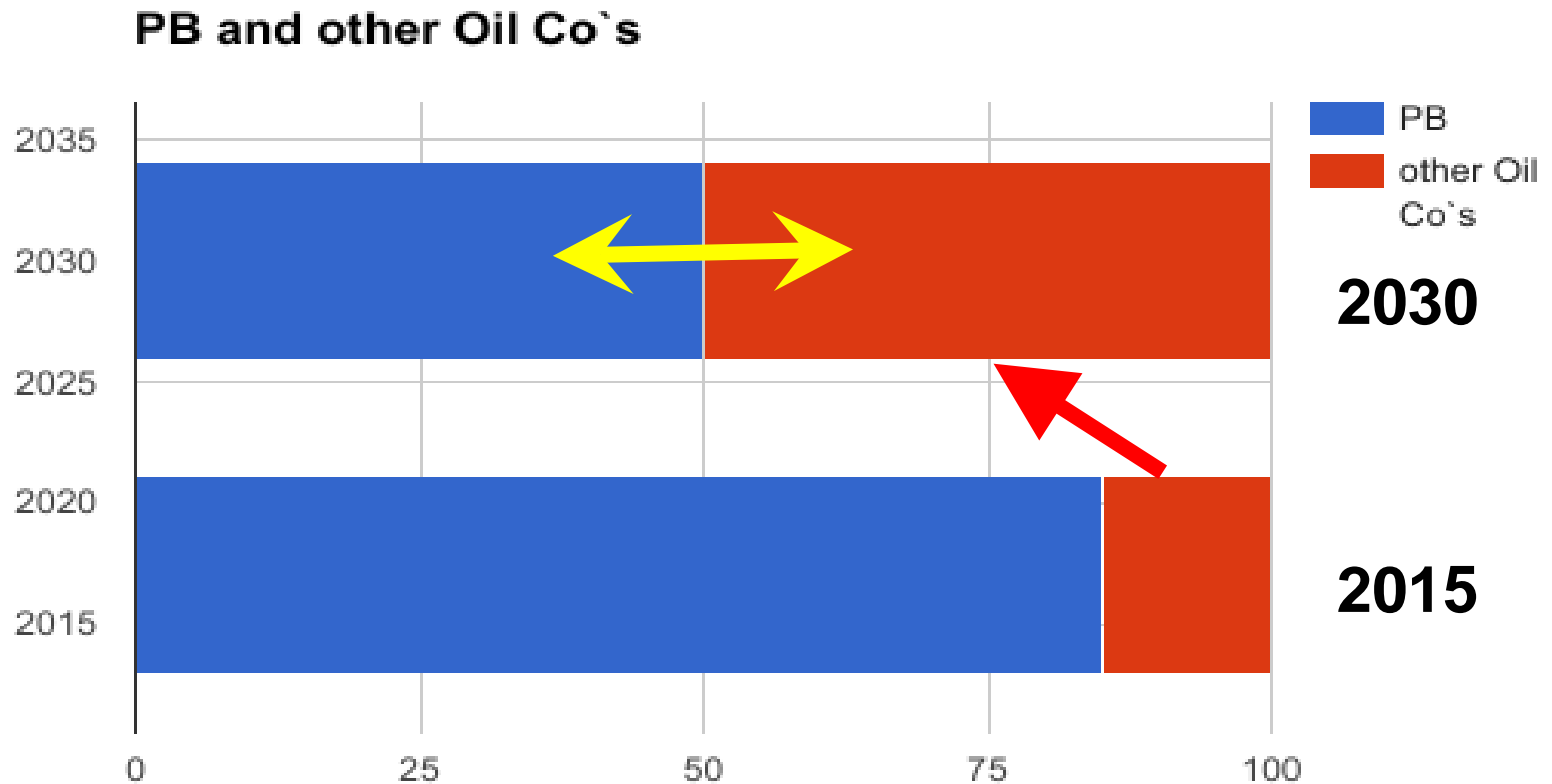


Brazil O&G @2030

1. vision of oil and gas industry in Brazil @ 2030
2. 10 key challenges

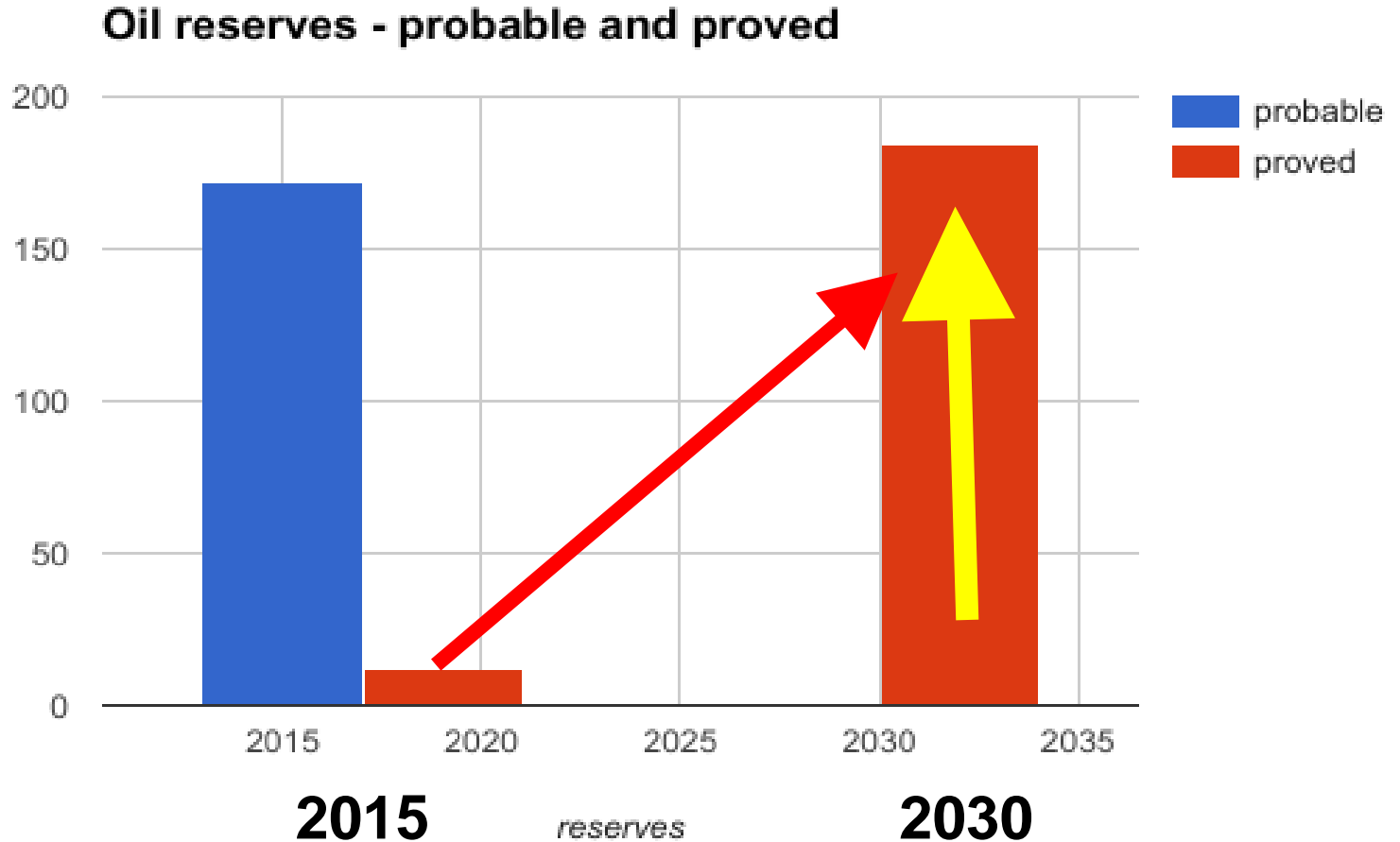
Armando Cavanha
cavanha.com



A - Oil production - market share

obs: "We do not know if can be 50%, but for sure will not stay at 85%"

2015 oil production of 2.5 million b/ day, 2030 may be 4?



B- Brazil Oil reserves

2015: Proved: 13 bi bbl probable: 172 bi bbl (presalt)

2030: Proved: 13 + 172 bi bbl???

3

Bid rounds

Today

2030

Intermittent

Environment
menu

Restricted areas

Continuous
opening for
business

Environmental
licenses driven

Petrobras roles

Stronger supplier market makes more “natural” local content; many operators and many providers

4

2030

Petrobras
2017 - Focus on the support of market weaknesses and being industrialization arm

U\$ 6 billion?

Other O&G companies

? ?

Factor 1:
Quantity of O&G operators

Other O&G companies are coming

Petrobras
2030 - Focus on reservoirs, performance

Factor 2:
Spare parts, Inventories
Personnel Qualification
Maintenance
Operations support
Etc. for goods and services

Interrupted supplies processes, if one wins the others are out, no continuous competence

Becoming similar to US Gulf and UK North sea

Buffer layer, distributors, reducing times and inventories

Specialized market strength, customer diversification, partnerships, dependent on performance - who does local content is the huge supplier market

5

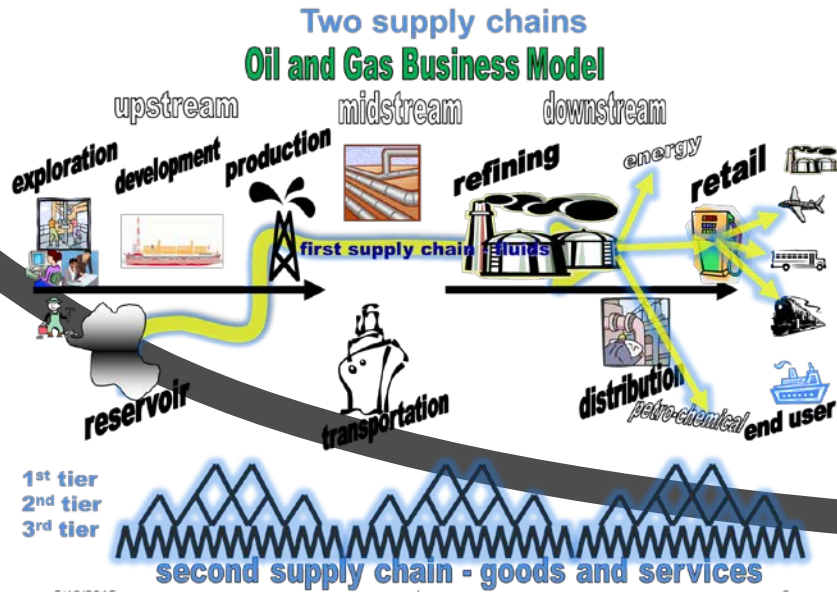
Upstream vs downstream

100%

RISK OF THE ACTIVITY

upstream oil industry downstream

probabilistic
VS
deterministic



0%

+probabilistic/centralized

+ deterministic/decentralized

Upstream is Nomad, Associative,
Technological, Opportunity
Contracts follow Contingency,
Resilience

Downstream is Sedentary, Optimization,
Chronogram, Planning
Contracts follow Redundancy,
Robustness

Local content

6 1/2

Local content competence

Who does what?

1st tier

Local content commitment only in this interface? Should expand to a Industrial Policy

Systems, equipment, parts



Machines that make machines



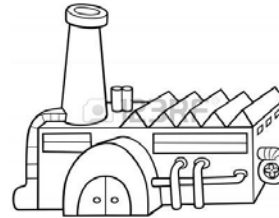
Components
Raw material



fmc, cameron, technip, oderbretch, shulumberger, halliburton, baker...



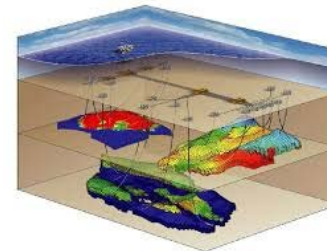
construction



manufacturing



Service providing



operator

petrobras, shell, exxon, chevron, total, repsol...

Investor



\$ 6 2/2 Local content

O&G companies make free choices and partnerships among them and with providers to increase competitive local content, including export for foreign fields.

Should be better with tax reductions and processes simplification at risk time.

Operation of production

Development of production

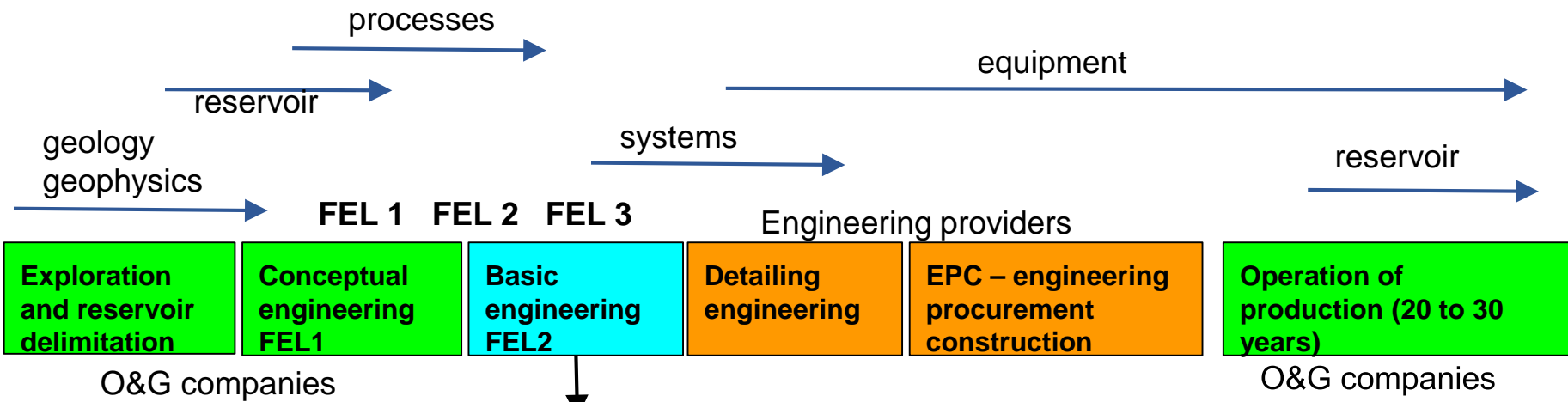
Exploration

fases

The amount of local activities incorporated at the previous phases increases taxation, jobs, etc. As a consequence, Royalties and production taxation should be reduced proportionally.

Should be local, or in partnership with locals
Its the time the company chooses tech options

Systemic knowledge domain



Strong Local content depends on a consistent and competent Basic Engineering

selection of technologies, systems, equipment, vendor list, budgets, mass and energy balances, etc.

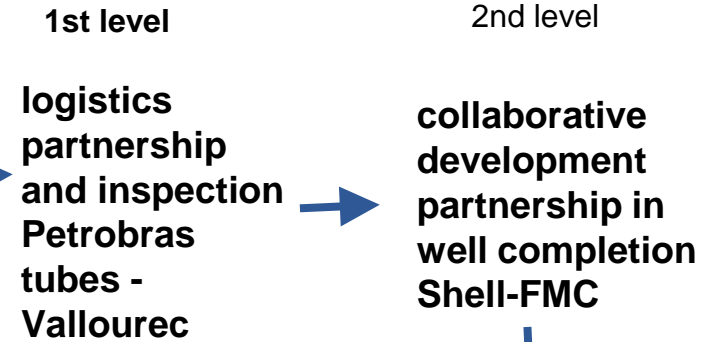
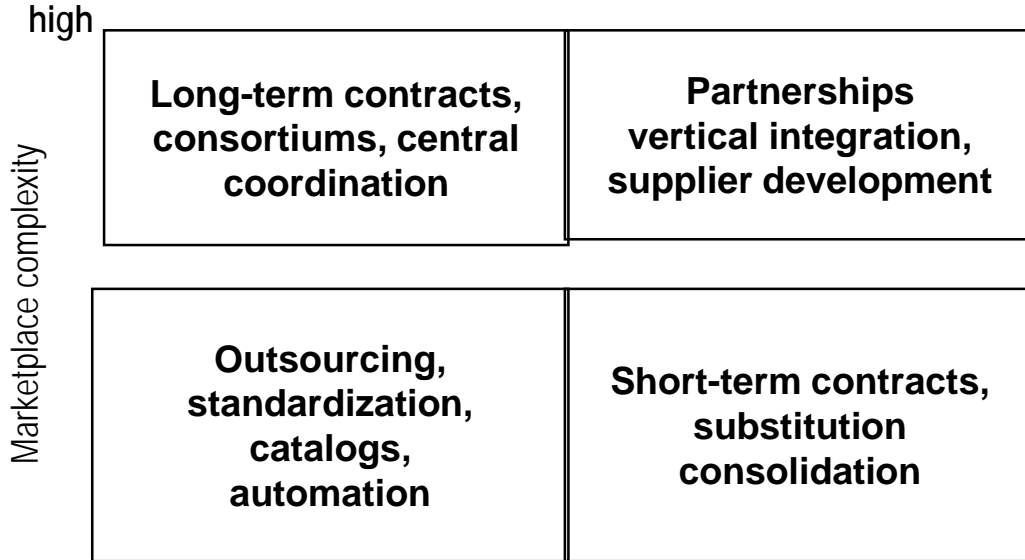
What market availability, technologies, suppliers an engineer working with basic engineering located in Singapore, Tokyo or Houston can see or select? Can he develop local suppliers?

Procurement strategies

Contracting by technological and commercial partnerships balance the market and encourage local content

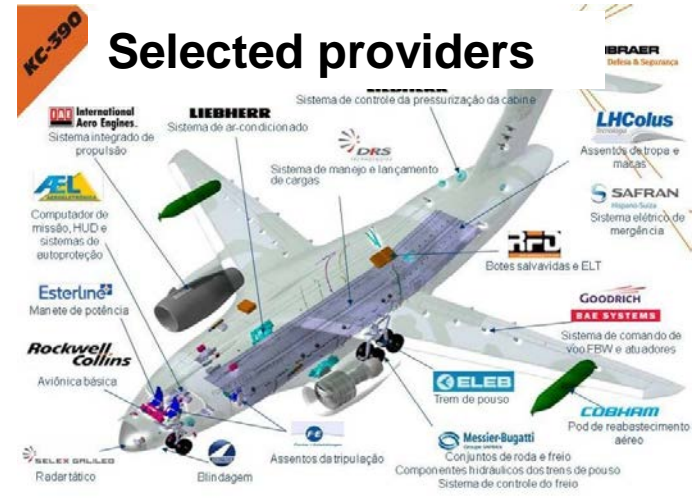
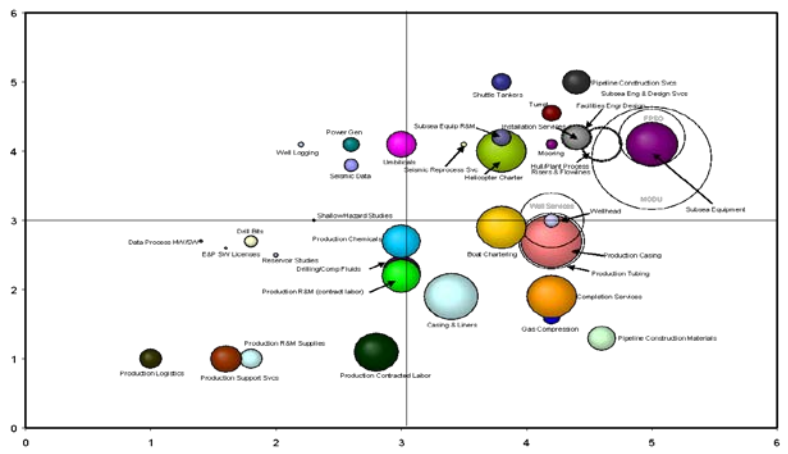
Procurement differences

2030



3rd level

Item Criticality high



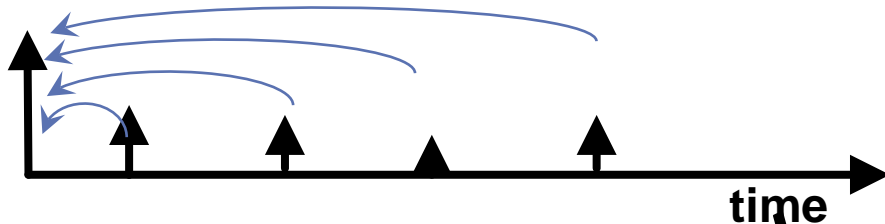
TCO

Decisions taken at time zero based on future costs

Total cost of ownership

9

2030

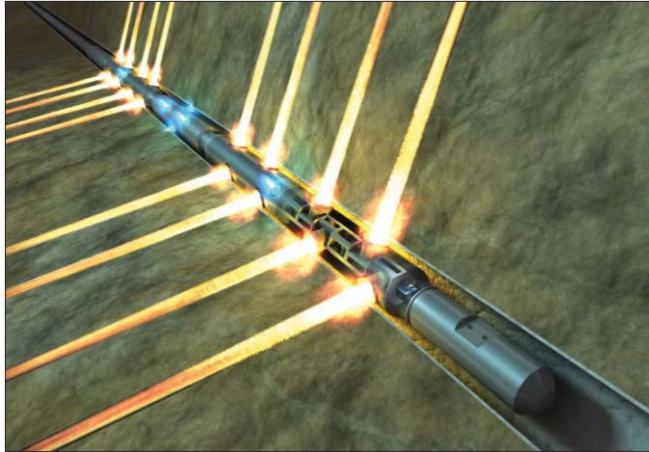


Normally Costs Involved



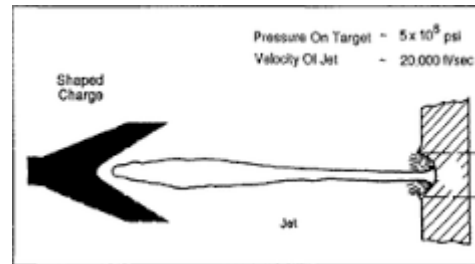
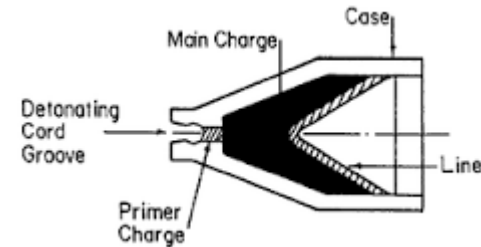
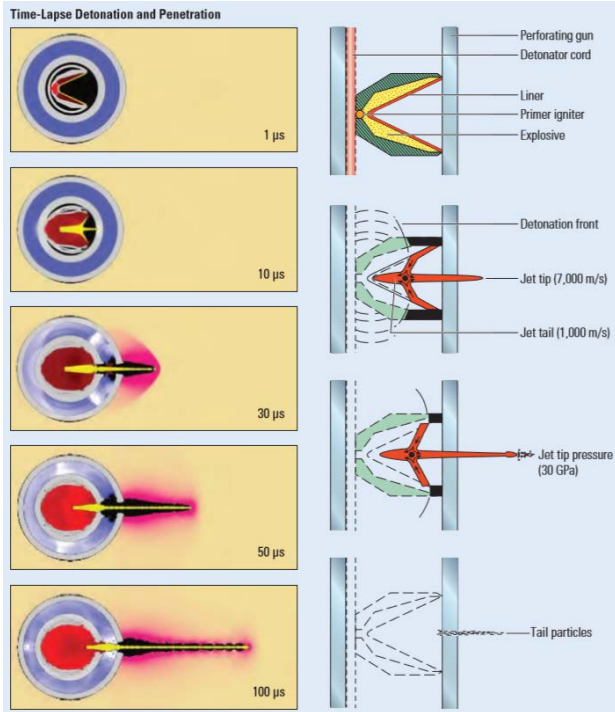
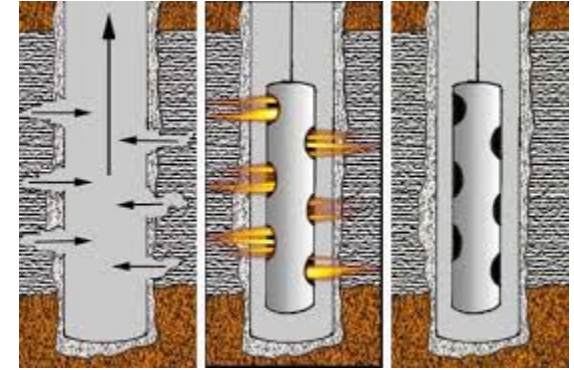
10

Research peer to peer



API RP43
Berea
sandstone
Shaped charge

lose adherence due to
lack of continuous
operational research



¹ Increase in penetration over previous generation shaped charge in Berea Sandstone at 1,350 psi unconfined compressive strength (UCS) and 1,000 psi axial and lateral confining pressures.
² Increase in penetration over previous generation shaped charge in Cook County Sandstone at 20,000 psi UCS and 1,000 psi axial and lateral confining pressures.

proposal: huge partnerships with
worldwide research centers to focus on
long term operational research

Thank you!

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